

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Cont. Appln. No. 2 of 09/969,114,  
filed October 1, 2001

Group No.: Not yet assigned

Examiner: Not yet assigned

Applicant: Clive Hohberger et al.

Attorney  
Docket No.: 7887/83890

Serial No.: Not yet assigned

Filed: Herewith

For: METHOD AND APPARATUS FOR  
ASSOCIATING ON DEMAND  
CERTAIN SELECTED MEDIA AND  
VALUE-ADDING ELEMENTS

**PRELIMINARY AMENDMENT**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Prior to the examination of the above-captioned application, please enter this  
amendment.

**In The Claims:**

Please cancel claims ~~1-13~~, ~~21-34~~, and ~~126-172~~ without prejudice. Exhibit A that is  
attached hereto is entitled "Clean Set Of Pending Claims Following Entry Of This Amendment."

#4  
RHW  
Pre Amended  
6-10-02

10004642-40004